



# CAPTURED TRAVEL MEDIA

[WWW.CAPTUREDTRAVELMEDIA.COM](http://WWW.CAPTUREDTRAVELMEDIA.COM)

WEBSITES

CONSULTING

PUBLIC  
RELATIONS

CONTENT

Captured Travel Media has a deep understanding and knowledge of who is travelling, as well as where and when.

We have assembled a talented group of media professionals – journalists, travel bloggers, photographers, videographers, web designers, marketers and social media experts – with extensive experience in both the print and digital media realms.

Unlike copywriters at traditional agencies, our hand-picked creative talents are true Travel Experts. Their specialised niches range from adventure travel and culinary travel to cultural travel, family travel and more. Most have active freelance outlets in addition to their influential blogs. All of them have engaged followers and an ability to use storytelling to inspire readers.

Our media is always positive, engaging  
and inspiring.

# PUBLICATIONS UNDER CAPTURED TRAVEL MEDIA

## CAPTURED TRAVEL [WWW.CAPTUREDTRAVEL.COM](http://WWW.CAPTUREDTRAVEL.COM)



Captured Travel is a consumer website that inspires travel through destination information, travel tips, reviews and features. Readers are kept up to date with recent news. A monthly e-newsletter goes out to over 3400 subscribers.

## WHERE WILD THINGS ROAM [WWW.WHEREWILDTHINGSROAM.COM](http://WWW.WHEREWILDTHINGSROAM.COM)



Where Wild Things Roam is a website for all things adventure travel with a heavy focus on conservation and sustainability. It includes features, news, reviews, product information and adventure travel deals. Roam At Home focuses on Australia travel.



### ROAM MAGAZINE



Where Wild Things Roam quarterly e-mag ROAM goes out to a subscriber base of 3000+ people. ROAM contains outdoor adventure activities with a mix of socially responsible and conservation travel.

[VIEW LATEST ISSUE HERE](#)

# CLIENTS

Captured Travel Media has worked with a number of clients, brands and businesses, including:

- WildArk
- Vanuatu Tourism
- Solomon Islands Tourism
- Fiji Tourism
- Samoa Tourism
- South Africa Tourism
- Kenya Tourism
- Uganda Tourism Board
- Rwanda Development Board
- Nomad Africa Magazine
- Accor Hotel Group
- Anantara Hotels
- LUX\* Hotels & Resorts
- Singapore Tourism Board
- Lady Elliot Island
- Plaza Premium Group
- Rwanda Tourism
- Wyndham Hotels
- Sheraton Hotels
- Scoot
- South African Airways
- Royal Brunei Airlines
- Brunei Tourism
- TigerAir
- Qantas
- Intrepid

# SERVICES

Captured Travel Media can tailor make a package to suit your business needs and directive. Services available include:



## STORY TELLING

Create engaging content across all platforms - print, online, social and video - to tell your story in the most engaging and effective way.



## PRESS RELEASES

Produce and distribute press releases to hit a certain target audience. Let Captured Travel take over your entire communications with a dedicated manager.



## CONTENT CREATION

E-Newsletter set-ups and content, Social Media, Promotional Material and Flyers, Website design, Blog posts, Logo Design and more